



**Lodging** is a program of study within the **Hospitality and Tourism Career Cluster**. A Career Cluster is a grouping of occupations and broad industries based on commonalities. There are 16 Career Clusters.

Career clusters link what students learn in school with the knowledge and skills they need for success in college and careers. The Hospitality and Tourism Career Cluster prepares learners for careers in the management, marketing, and operations of restaurants and other food services, lodging, attractions, recreation events, and travel-related services.

There are four programs of study in this cluster:

- Lodging
- Recreation, Amusements and Attractions
- Restaurants and Food/Beverage Services
- Travel and Tourism

### **Employment Outlook**

**Lodging Manager** is a career in the Hospitality and Tourism program of study. Nationally, the number of jobs for hotel and motel managers is expected to grow at an average rate through the year 2016 due to the continuation of steady business travel and increases in domestic and foreign tourism. Applicants with good customer service skills and industry experience will have the best job prospects. Nationally, the average salary for Lodging Managers is \$52,550 (Occupational Outlook Handbook, 2008-2009). In Texas, salaries for this profession range from \$31,800 to \$97,500 (O\*NET Online, 2009).

### **Using this brochure**

Inside you will find a suggested **program of study** that has lots of helpful information. The model is an example of the types of courses and extended learning experiences that are important for the **Lodging Program of Study**. Use this model to plan your course schedule, educational experiences, and career choices.

At the top of the model, you will find **career goals** with the corresponding **O\*NET code**. The O\*NET code is an official classification of jobs and can be used to locate career-related information. Your teacher, counselor, or media center should be able to help you locate further information.

The upper left side of the model highlights the **core courses and career-related electives** in high school that will help prepare you for your career goal. This model is based upon the Recommended High School Graduation Plan and can easily be adapted for the Distinguished Achievement High School Graduation Plan.

The upper right side of the model highlights examples of **extended learning experiences** that can enhance your knowledge and skills for your career goal. You will find examples of curricular activities, such as participation in Career and Technical Student Organizations like FCCLA, career learning experiences, service learning activities, and extracurricular activities.

The lower left side of the model indicates **industry licensures/certifications** and **on-the-job training experiences** that may be available while still in high school. This section also highlights the various levels of **postsecondary education** and examples of **career options** available to you once you have completed that level of education and training.

The lower right side of the model contains examples of **professional associations** available for lodging professionals. Many of these organizations allow preprofessional membership while enrolled in a postsecondary program. Most organizations have websites which can be easily located by entering the organization name in available search engines.

# Thinking about a career in Lodging Management?



<http://www.achievetexas.org>

This program of study may be for you! Employees in the Lodging program of study take care of guests who stay at hotels or motels. Many work directly with guests and provide services that make their stay pleasant. Look inside to see suggested coursework and learning opportunities that will prepare you for an exciting and rewarding career.

