



Restaurants and Food/Beverage Services is a program of study within the **Hospitality and Tourism Career Cluster**. A Career Cluster is a grouping of occupations and broad industries based on commonalities. There are 16 Career Clusters.

Career clusters link what students learn in school with the knowledge and skills they need for success in college and careers. The Hospitality and Tourism Career Cluster prepares learners for careers in the management, marketing, and operations of restaurants and other food services, lodging, attractions, recreation events, and travel-related services.

There are four programs of study in this cluster:

- Lodging
- Recreation, Amusements and Attractions
- Restaurants and Food/Beverage Services
- Travel and Tourism

Employment Outlook

Employment of **Food Service Managers** is expected to grow about as fast as average through 2014. Applicants with a degree in restaurant, hospitality, or institutional food service management will have an edge; those with higher-level degrees should have the best opportunities. Most new jobs will arise in full-service restaurants and limited-service eating places as the number of these establishments increases along with the population. The starting salary for foodservice managers in Texas is \$33,844 (Texas Workforce Commission, 2007). Nationally, salaries range from \$24,500 to \$68,860 (Occupational Outlook Handbook, 2006-2007).

Using this brochure

Inside you will find a suggested **program of study** that has lots of helpful information. The model is an example of the types of courses and extended learning experiences that are important for the **Restaurants and Food/Beverage Services Program of Study**. Use this model to plan your course schedule, educational experiences, and career choices.

At the top of the model, you will find **career goals** with the corresponding **O*NET code**. The O*NET code is an official classification of jobs and can be used to locate career-related information. Your teacher, counselor, or media center should be able to help you locate further information.

The upper left side of the model highlights the **core courses and career-related electives** in high school that will help prepare you for your career goal. This model is based upon the Recommended High School Graduation Plan and can easily be adapted for the Distinguished Achievement High School Graduation Plan.

The upper right side of the model highlights examples of **extended learning experiences** that can enhance your knowledge and skills for your career goal. You will find examples of curricular activities, such as participation in Career and Technical Student Organizations like FCCLA, career learning experiences, service learning activities, and extracurricular activities.

The lower left side of the model indicates **industry licensures/certifications** and **on-the-job training experiences** that may be available while still in high school. This section also highlights the various levels of **postsecondary education** and examples of **career options** available to you once you have completed that level of education and training.

The lower right side of the model contains examples of **professional associations** available for food and beverage professionals. Many of these organizations allow preprofessional membership while enrolled in a postsecondary program. Most organizations have websites which can be easily located by entering the organization name in available search engines.



Thinking about a career in Food and Beverage Management?

This program of study may be for you! Food service managers are responsible for the daily operations of restaurants and establishments that prepare and serve meals and beverages. They oversee the ordering of food, equipment, and supplies. Look inside to see suggested coursework and learning opportunities that will prepare you for an exciting and rewarding career.