



Lodging is a pathway within the **Hospitality and Tourism Career Cluster**. A Career Cluster is a grouping of occupations and broad industries based on commonalities. There are 16 Career Clusters.

Career clusters link what students learn in school with the knowledge and skills they need for success in college and careers. The Hospitality and Tourism Career Cluster prepares learners for careers in the management, marketing, and operations of restaurants and other food services, lodging, attractions, recreation events, and travel-related services.

There are four pathways in this cluster:

- Lodging
- Recreation, Amusements and Attractions
- Restaurants and Food/Beverage Services
- Travel and Tourism

Employment Outlook

Lodging Manager is a career in this pathway. Nationally, the number of jobs for hotel and motel managers is expected to grow more slowly than average through the year 2012. As population, household income, and leisure time increase so will the need for this profession (Career Information System, 2006). The average salary for Lodging Managers is \$39,100 a year (O*NET Online, 2006). Nationally, salaries for this profession range from \$22,680 to \$72,160 (Occupational Outlook Handbook, 2006-2007).

Using this brochure

Inside you will find a **career pathway model** that has lots of helpful information. The model is an example of the types of courses and extended learning experiences that are important for the **Lodging Career Pathway**. Use this model to plan your course schedule, educational experiences, and career choices.

At the top of the model, you will find **career goals** with the corresponding **O*NET code**. The O*NET code is an official classification of jobs and can be used to locate career-related information. Your teacher, counselor, or media center should be able to help you locate further information.

The upper left side of the model highlights the **core courses and career-related electives** in high school that will help prepare you for your career goal. This model is based upon the Recommended High School Graduation Plan and can easily be adapted for the Distinguished Achievement High School Graduation Plan.

The upper right side of the model highlights examples of **extended learning experiences** that can enhance your knowledge and skills for your career goal. You will find examples of curricular activities, such as participation in Career and Technology Student Organizations like FCCLA, work-based learning experiences, service learning activities, and extracurricular activities.

The lower left side of the model indicates **industry licensures/certifications** and **on-the-job training experiences** that may be available while still in high school. This section also highlights the various levels of **postsecondary education** and examples of **career options** available to you once you have completed that level of education and training.

The lower right side of the model contains examples of **professional associations** available for lodging professionals. Many of these organizations allow preprofessional membership while enrolled in a postsecondary program. Most organizations have websites which can be easily located by entering the organization name in available search engines.



Thinking about a career in Lodging Management?

This career pathway may be for you! Employees in the Lodging pathway take care of guests who stay at hotels or motels. Many work directly with guests and provide services that make their stay pleasant. Look inside to see suggested coursework and learning opportunities that will prepare you for an exciting and rewarding career.



Lodging

Career Goals (O*Net Code): Lodging Managers (11-9081), Sales Managers (11-2022), Human Resources Managers (11-3040), General & Operations Managers (11-1021), First-Line Supervisors (43-1011)

SUGGESTED COURSEWORK

High School	9th	Core Courses:	English I Algebra I Biology	World Geography Languages other than English I Health/PE or Equivalent
		Career-Related Electives:	Personal and Family Development or Introduction to Business	
	10th	Core Courses:	English II Geometry Chemistry	World History Languages other than English II Technology Applications
		Career-Related Electives:	Management or Nutrition and Food Science or Food Science and Technology or Hotel Management or Individual and Family Life	
	11th	Core Courses:	English III Mathematical Models with Applications Physics	United States History Communication Applications PE or Equivalent
		Career-Related Electives:	Hospitality Services I* or Institutional Maintenance Management and Services I* or Business Management or Languages other than English III	
	12th	Core Courses:	English IV Algebra II Environmental System:	Government/Economics Fine Arts
		Career-Related Electives:	Hospitality Services II* or Institutional Maintenance Management and Services II* or Family and Career Management or Independent Study or Languages other than English IV	
Postsecondary	On-the-Job Training	Bell Attendant Concierge Trainee Front Desk Assistant	Guest Room Attendant Laundry Attendant PBX Operator	Public Space Cleaner Reservations Assistant Rooms Division Assistant
	Certificates	Bell Attendant Cert. Rooms Division Specialist Concierge	Front Desk Representative Guest Room Attendant Lodging Management Program	OSHA CareerSafe Reservationist Rooms Division Assistant
	Associate's Degrees	Food & Hospitality Services Hospitality Management	Hotel Management	Hotel/Restaurant Management
Bachelor's Degrees	Hospitality Administration Hospitality Management Hotel & Restaurant Management	Restaurant, Hotel, & Institutional Management	Tourism Management	
Graduate Degrees	Hospitality Administration Hospitality Management	Hotel & Restaurant Management	Restaurant, Hotel, & Institutional Management	

* May substitute for the required credit for Physical Education
 ** Satisfies the required credit for Technology Applications
 *** May substitute for the required credit for Health Education

Students should take Advanced Placement (AP), International Baccalaureate (IB), dual credit, or Advanced Technical Credit (ATC) statewide-articulated courses, if possible.

Cluster Overview: Hospitality & Tourism encompasses the management, marketing and operations of restaurants and other foodservices, lodging, attractions, recreation events, and travel related services.

EXTENDED LEARNING EXPERIENCES

Curricular Experiences:

Business Professional of America
 Family, Career and Community Leaders of America
 Future Business Leaders of America

Extracurricular Experiences:

Language Immersion Programs
 4-H Youth Development
 School Newspaper
 Speech & Debate Team
 Student Government

Work-Based Learning Experiences:

Career Preparation -- Paid and Unpaid
 Internship
 Job Shadowing

Service Learning Experiences:

Campus Service Organizations
 Community Service Volunteer
 Dynamic Leadership
 Peer Tutoring / Peer Mentoring

Professional Associations:

Hospitality Financial & Technology Association
 Hospitality Sales and Marketing Association
 National Concierge Association
 Texas Hotel & Lodging Association
 Texas Restaurant Association

Career Options:

Bell Attendant	Guest Room Attendant
Concierge	Manager Trainee
Front Desk Clerk	Rooms Division Specialist

Career Options:

Assist. Exec. Housekeeper	Hotel Assist. Manager
Front Office Assist. Manager	

Career Options:

Convention Services Manager	Front Office Manager
Executive Housekeeper	Lodging Manager

Career Options:

Corporate Service Trainer	Recreations Manager
Executive Director	Vice-President Operations

This plan of study serves as a guide, along with other career planning materials, for pursuing a career path and is based on the most available information as of 2006. All plans should meet High School graduation requirements as well as college entrance requirements.